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FOR IMMEDIATE RELEASE

SnapHawk Recognized at Kellogg's 2008 Notable Speakers Recognition Dinner

On September 19, 2008 SnapHawk was invited to attend a Recognition Dinner hosted by Larry and Carol Levy Institute for Entrepreneurial Practice. The invite-only guest list included a select group of renowned faculty, advisers, speakers, mentors, venture capitalists who contributed to the entrepreneurial programs and entrepreneurship classes conducted by Kellogg.

Professor Steven Rogers, Director of the Levy Institute, and Professor Scott Whitaker, Associate Director of the Levy Institute, welcomed guests and oversaw the night's program. Guests were also honored by the attendance of Larry and Carol Levy, who endowed the institute. The dinner recognized each attendee's work and contributions to entrepreneurial education and practice.

By supporting emerging business leaders in marketing, entrepreneurship, and technology, SnapHawk demonstrates unique leadership and deep understanding of the business world. This is applied powerfully to exceed SnapHawk's own clients' needs. SnapHawk continues to be a mentor to the students of the entrepreneurial programs offered by Kellogg. SnapHawk provides internships as part of the Kellogg Entrepreneurship Internship Program (KEIP), giving them real world experience. SnapHawk believes that higher learning directly leads to higher achievements. SnapHawk's exceptional academic background and network of business and entrepreneurial professionals distinguish the SnapHawk team.

About SnapHawk

SnapHawk (SnapHawk.com) specializes in successful Internet advertising that is simple and profitable; specifically, search engine marketing for small- and mid-sized businesses. SnapHawk professionally develops, implements and manages performance across all major search-ad networks, including Google, Yahoo and Microsoft. Pay-per-click ("sponsored links") advertising accounts empower clients to confidently maximize Internet advertising results while saving time and money. Proper setup and management of these powerful programs usually can make the difference between an advertiser's failure or success.

Over 500 million searches are done—each day—through search engines such as Google and Yahoo! Direct marketing allows businesses to reach consumers at their computers by generating ads related to these searches. Visit www.SnapHawk.com

About the Larry and Carol Levy Institute for Entrepreneurial Practice

Established in 2003 through an endowment by Larry and Carol Levy, the institute is responsible for shaping and managing the entrepreneurship curriculum at the Kellogg School as it relates to applied teaching, conferences, case studies, a speaker series and internship programs. The Kellogg School Entrepreneurship & Innovation Program, managed by the [Larry and Carol Levy Institute for Entrepreneurial Practice](#), repeatedly has been recognized among the best in the country by [Success](#) magazine's Top 25 and [Entrepreneur](#) magazine's Top 50 lists. The program is devoted to developing the next generation of high-growth entrepreneurs by giving students the theoretical and practical tools, networking opportunities and hands-on experience necessary to maximize their chances for success. The ideal by-products of their entrepreneurial ventures are job creation for others and wealth creation for their employees, investors and themselves.

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For additional information please contact Nancy Jackson, Media Relations or David Miller, Managing Partner and Founder of SnapHawk at 1.800.SnapHawk (1.800.762.7429).

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